



2012 Sponsorship Opportunities

<p>High on the Hog Title Sponsor</p> <p>SOLD!</p>	<p>\$5,000 (1)</p>	<p style="text-align: center;"><i>Lee BIA Builders Care</i> BBQ, Bands & Brew presented by <i>Your Company Name</i></p> <p>Featured as Title Sponsor of 2012 BBQ, Bands & Brew event</p> <ul style="list-style-type: none"> ▪ Featured in all information distributed to the news media promoting Builders Care fundraiser as the title sponsor ▪ Featured in all promotional materials distributed related to the event including flyers, invitations, electronic communications and signage. ▪ Included in all radio advertising prior to the event (\$1,000 value) ▪ Commercial Ad during event (\$500 value) ▪ 10' x 10' VIP Tent in premier location to view entertainment and food sampling for 6-8 people (\$1,000 value) ▪ Eight free tickets to the event and 2 VIP parking spaces (\$150 value) ▪ Recognition at event from stage and regular announcements ▪ Recognition in BIA Building Review online newsletter ▪ Website Cross Promotion with www.LeeBuildersCare.org and www.BBQBandsandBrew.com - web listing and link for one year (30,000 Web Site Hits April 2010) ▪ Exposure on social media outlets ▪ Recognition in Lee BIA Builders Care online newsletter ▪ Banner displayed at event
<p>Jammin' Band Sponsor</p> <p>SOLD!</p>	<p>\$3,500 (1)</p>	<p>Featured as Exclusive Music Sponsor</p> <ul style="list-style-type: none"> ▪ Featured in all information distributed to the news media promoting Builders Care fundraiser as supporting sponsor ▪ Featured in all promotional materials distributed related to the event including flyers, invitations, electronic communications and signage. ▪ Included in all radio advertising prior to the event (\$1,000 value) ▪ 10' x 10' VIP Tent in premier location to view entertainment and food sampling for 6-8 people (\$1,000 value) ▪ Six free tickets to the event and one VIP parking space (\$100 value) ▪ Recognition at event from stage and regular announcements ▪ Recognition in BIA Building Review online newsletter ▪ Website Cross Promotion with www.LeeBuildersCare.org and www.BBQBandsandBrew.com - web listing and link for one year (30,000 Web Site Hits April 2010) ▪ Exposure on social media outlets ▪ Recognition in Lee BIA Builders Care online newsletter ▪ Banner displayed at event

All marketing and promotions will be handled by



Thank you for your consideration and interest.

Builders Care is a 501 (c)3 non-profit organization and a part of Lee Building Industry Association.

BBQ, BANDS & BREW
2012 Sponsorship Opportunities Continued

<p>Royal Hog Tied Sponsor</p>	<p>\$ 2,500</p>	<ul style="list-style-type: none"> ▪ Featured in all information distributed to the news media promoting Builders Care fundraiser as supporting sponsor ▪ Featured in all promotional materials distributed related to the event including flyers, invitations, electronic communications and signage. ▪ Included in all radio advertising prior to the event (\$1000 value) ▪ Four free tickets to the event and one VIP parking space (\$75 value) ▪ Recognition in BIA Building Review online newsletter ▪ Website Cross Promotion with www.LeeBuildersCare.org and www.BBQBandsandBrew.com - web listing and link for one year (30,000 Web Site Hits April 2010) ▪ Exposure on social media outlets ▪ Recognition in Lee BIA Builders Care online newsletter ▪ Banner displayed at event
<p>BBQ Pit Sponsor</p>	<p>\$1,000</p>	<ul style="list-style-type: none"> ▪ Featured in all information distributed to the news media promoting Builders Care fundraiser as supporting sponsor ▪ Featured in all promotional materials distributed related to the event including flyers, invitations, electronic communications and signage. ▪ Two free tickets to the event (\$20 value) ▪ Website Cross Promotion with www.LeeBuildersCare.org and www.BBQBandsandBrew.com - web listing and link for one year (30,000 Web Site Hits April 2010) ▪ Exposure on social media outlets ▪ Recognition in Lee BIA Builders Care online newsletter ▪ Banner displayed at event
<p>Original BBQ Pig Sponsor</p>	<p>\$500</p>	<ul style="list-style-type: none"> ▪ Two free tickets to the event ▪ Website Cross Promotion with www.LeeBuildersCare.org and www.BBQBandsandBrew.com - web listing and link for one year (30,000 Web Site Hits April 2010) ▪ Exposure on social media outlets ▪ Recognition in Lee BIA Builders Care online newsletter ▪ Banner displayed at event
<p>BBQ Sauce Sponsor</p>	<p>\$250</p>	<ul style="list-style-type: none"> ▪ Two free tickets to the event ▪ Website Cross Promotion with www.LeeBuildersCare.org and www.BBQBandsandBrew.com - web listing and link for one year (30,000 Web Site Hits April 2010) ▪ Exposure on social media outlets ▪ Recognition in Lee BIA Builders Care online newsletter

SPECIAL VIP ENTERTAINMENT AND FOOD TENT \$1,000 (only 6 available!)

Reserved seating and shade under a 10' x 10' tent just for you and your guests!

The BBQ, Bands & Brew Event Committee invites you to be pampered in your own special shaded area complete with 2x6 table, 8 chairs and food sampling from our participating restaurants (enough for 8 guests to sample) and a premier view of the stage.

Thank you for your consideration and interest.

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